



NEVADA
HUMANITIES

PARTNERSHIP OPPORTUNITIES

THE SECOND ANNUAL



**An Evening of Enlightenment with
Nevada's Greatest Minds**

**Sunday, October 12, 2008, 6:00 p.m.
Stan Fulton Gaming Center
University of Nevada, Las Vegas**

Now in its second year, "Food for Thought" is an entertaining evening of delicious food and stimulating conversation about the issues that matter most. Presented by Nevada Humanities, "Food for Thought" creates a sense of community through lively discussions and civic engagement. It brings together more than 25 conversational offerings hosted by knowledgeable members of our community on the hottest topics of the day: current affairs, art, education, literature, creativity, sociology, science, politics, the environment, the Silver State, and many more.

This year we hope to build on the success of the inaugural "Food for Thought" program. But we can't do it without support from business leaders like you. By becoming a partner, you'll brand your organization's image as a progressive and active community participant, one that cares about people and the world we live in. You'll also be associated with a veritable "who's who" of Southern Nevada's most influential citizenry.

Please take a few moments to examine the list of sponsorship opportunities. We hope you will consider supporting the "Food for Thought" program and we look forward to partnering with you to enhance the intellectual, cultural and civic life of our community.

Thank you in advance for your generosity.

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*Proceeds from the event will
benefit Nevada Humanities programs.*

PRESENTING SPONSORS, \$25,000

OVERALL:

- Company logo and name accompanying the "Food For Thought" brand, ie. Your Company Name Presents Food For Thought
- Listed in all print, broadcast and collateral media

AT THE EVENT:

- Ten preferred seats
- Sponsor's logo in high visibility display
- Listing in the program as "Presenting Sponsor"
- On-stage introduction as "Presenting Sponsor"
- Preferred table sponsorship signage

ADVERTISING AND PRINTED COLLATERAL:

Sponsor inclusions

- Invitations mailed to 3,000
- Flyers distributed throughout Vegas Valley
- Post-event thank you ad on KNPR

GOLD SPONSOR, \$10,000

AT THE EVENT:

- Sponsor's logo in high visibility display
- Program print ad (Full-page)
- On-stage introduction as "Gold Sponsor"
- Preferred table sponsorship signage

ADVERTISING AND PRINTED COLLATERAL:

Sponsor inclusions

- Invitations mailed to 3,000
- Flyers distributed throughout Vegas Valley
- Post-event thank you ad on KNPR

SILVER SPONSOR, \$5,000

AT THE EVENT:

- Listing in the program as "Silver Sponsor"
- Table sponsorship signage

ADVERTISING AND PRINTED COLLATERAL:

- Post-event thank you ad on KNPR

BRONZE SPONSOR, \$2,500

AT THE EVENT:

- Table sponsorship signage

ADVERTISING AND PRINTED COLLATERAL:

- Post-event thank you ad on KNPR

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SPONSORSHIP FORM

YES, I'D LIKE TO BE A SPONSOR AT THE FOLLOWING LEVEL:

- Presenting Sponsor (Preferred seating for 10) – \$25,000
- Gold Sponsor – \$10,000
- Silver Sponsor – \$5,000
- Bronze Sponsor – \$2,500
- I cannot attend, but would like to donate _____ .

Name _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Email _____

FORM OF PAYMENT:

- Please bill me (invoice will be sent in Sept. 2008) _____
 - My check is enclosed, payable to Nevada Humanities
 - Please charge amount \$ _____ Visa MasterCard American Express
- Card Holder's Name _____
- Card Holder's Signature _____
- Card Number _____ Expiration Date _____

For additional information regarding sponsor levels please call Nevada Humanities at 775.784.6587

Make checks payable to: Nevada Humanities

Return form and payment to:

Nevada Humanities

P.O. Box 8029

Reno, Nevada 89507

or fax form to 775.784.6527



NEVADA HUMANITIES

ABOUT NEVADA HUMANITIES

Nevada Humanities is one of 56 state humanities councils that receive an annual operating grant from the National Endowment for the Humanities. Between 1972, when it was created, and the late 1980s, the organization's mandated focus was almost exclusively on "regranting" the federal funds to non-profit organizations in Nevada for projects that increased public understanding and appreciation of the humanities. During the next twenty years, Nevada Humanities, a non-profit organization, expanded its funding base and became a programming as well as a grant-giving organization. A number of successful and popular programs were developed, including book festivals, an award-winning model youth program, and presentations of first-person historical narratives called Chautauqua.

Now, in response to level federal and state funding, and greater competition for audiences and donations, Nevada Humanities is developing new courses of action based on needs in the community, newer technologies, and more creative and efficient uses of staff. This more strategic and targeted approach to programming is designed to better serve Nevadans and to build a more sustainable organization, and will enable Nevada Humanities to fulfill its vision & mission:

- 1. To create community through conversation and to encourage civic engagement**
- 2. To encourage critical thinking and reflection**
- 3. To preserve and make accessible Nevada history**
- 4. To strengthen cultural organizations**